

Big Give 2022

Personal Fundraising Page Instructions

The Big Give begins at 6pm on Thursday, September 22nd and ends at 6pm on Friday, September 23rd. CAMP has a goal of raising \$60,000 and we need your help! Please spread the word of CAMP's mission by hosting your own Big Give fundraising page to share with friends and family. We are going to make it easy for you to support CAMP by creating your fundraising page for you and you can make any edits you like! You will receive an email from **Give Gab** titled "**Your Big Give Fundraising Page for CAMP**".

New to Give Gab?

- If you have never created a Give Gab account in the past, click "**Get Started**".
- You will be prompted to enter your name, email address, zip code, and a password.
- Once created you will be asked to log in.

Already Have a Give Gab Account?

- If you have participated in Big Give in previous years, you already have a Give Gab account!
- In this case, please use your previous email address to log in.
- Please go to <https://info.givegab.com/> and click "**Login**".
- Enter this email address and your Give Gab password and you will be logged in.

Once Logged-in:

- You are now in your Big Give dashboard, and you will see your CAMP page under "**Your Personal Fundraisers**".
- Click on Dashboard. We have already added a generic story under the section, "**Tell Your Story.**" You can edit this to make it your own personal CAMP story that you want to share.
- You can add an image to accompany your story and change your fundraising goal.
- Please add a profile photo
- Once your page is set up however you want, share your personal giving page with your friends and family. Simply copy and paste from the right-hand side of the page under: "Share Your Fundraiser".
- You can either paste the link directly into your Facebook, twitter, or other social media accounts, or click the Facebook or Twitter icons to share directly through your Facebook or Twitter social media accounts through Give Gab.
- You can also copy the link into a text message and email message and text and email it out to your family and friends.

Resources: bit.ly/BigGiveTools

- This page has been created on the back-end of CAMP's website!
- **Matching Times:** Each day, there are established matching gifts. That means if you give a \$10 donation during one of these times it has the potential to be matched by another donor! In some cases...there are two matches meaning your \$10 gift could turn into \$30!
- **Language:** You will find generic language available for you to use to get you started. You can also use this to send an email to family and friends.
- **Links:** On the right side of the page... you will find three blue buttons.
 - The first will take you directly to CAMP's Big Give Page.
 - The second link will take you to the "leader board" that will go live once Big Give starts.
 - The third link is a way to look up Fundraisers for the Big Give.
- **Other Helpful Links:** Below the blue buttons is a series of orange buttons!
 - The first will allow you to download a pdf of this page.
 - The second will take you to a page where you can download additional pictures and capture video links. These are available to help you share your story!
 - The third page will provide a few social media posts you can use on your page and will also provide links to CAMP's social media accounts. This page also has a blank photo frame you can use to add to the top of a photo for Social Media.

If you have any questions please email: Lauren Weiss at lauren.weiss@campcamp.org.